



5036 City View Drive
Syracuse, NY 13215
www.mackintok.com

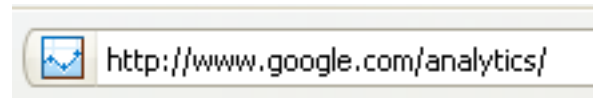
P:315.420.4562

Using your Google Analytics

If your site is setup with Google Analytics you will be able to monitor visitor trends, track their navigation, set web site goals, and other functions important to maintaining and improving your web site.

Logging on

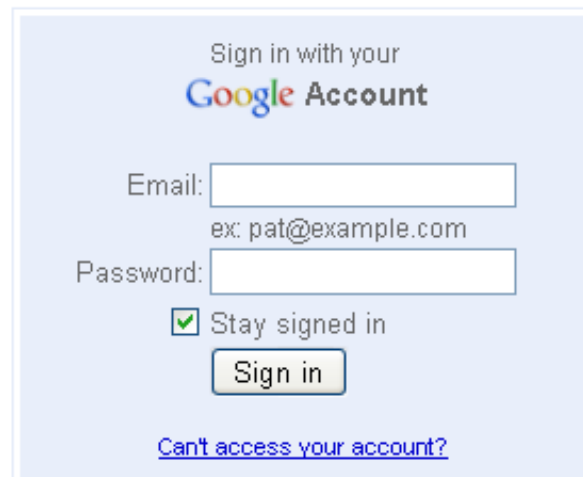
1 Go to Google Analytics to log on to view your web site statistics.



2 Click on the Access Analytics button.



3 Enter your gmail account name and password to view the Google Analytics page.





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- Click on “View Report” next to your site to view your web site dashboard.

[Overview](#) » [MacKintok Sites](#)

Website Profiles						
Name ↑	Reports	Status	Visits	Avg. Time on Site	Bounce Rate	Completed Goals
http://www.yourSite.com		UA-16303157-5				
★ http://www.yourSite.com	View report	✓	326	00:04:26	40.80%	0
Find profile: <input type="text"/>						

- From the Dashboard there are many options and views. I would suggest navigating to the different pages to see what is available and become more familiar. Contact me with any questions you have. I will be supplying more information about this in the future.



MacKintok
Information Architects & Designers

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Analytics Settings | View Reports: <http://www.yourSite.com>

- Dashboard
- Intelligence ^{Beta}
- Visitors
- Traffic Sources
- Content
- Goals

Custom Reporting